

THE RIGHT WAY TO THE TOP

RESOURCES AND REFERENCES



zeopard

Keynote by Jennie Vickers

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THE KNOWLEDGE QUANDARY

“The significant problems we have cannot be solved at the same level of thinking with which we created them.” –
Albert Einstein

It's time to try something
different!

“TIME TO TRY SOMETHING DIFFERENT” MENU

1. Decide to try something different
2. Apply right brain and whole brain principles
3. Take a Different Perspective
4. Try New Ways of Thinking
5. Introduce New Ways of Working
6. Think Like a Zeopard

1. DECIDE TO TRY SOMETHING DIFFERENT

“nobody said it was going to be easy
and nobody was right” - George Bush

2. WHOLE BRAIN THINKING

- HBDI – special offer for conference attendees for an online / telephone HBDI assesment www.thinque.com.au
- Multiple Intelligences
- Brain Child – How Smart Parents Make Smart Kids
 - Tony Buzan ISBN 0 00 716607 9

COLOUR & IMAGERY

- Drawing on the Right Side of the Brain
by Betty Edwards
– ISBN 0 00 711645 4
- Selwyn College Adult Education–
courses on drawing art and design
[http://www.selwyncomed.school.nz/
index.php/category/art](http://www.selwyncomed.school.nz/index.php/category/art)

GET CREATIVE

- The Creativity Web is a site put together by creative enthusiasts and has some good links and resources
 - www.members.optusnet.com.au/~charles57/Creative/index2.html

THOUGHT LEADERS

- Thought Leaders is a not-for-profit which originated in Australia and now going global with a mission of

“Better Thinking delivered through Better Business creating a Better World for all”.

<http://www.thoughtleaders.com.au/membership>

Register as sent by Jennie Vickers

3. A DIFFERENT PERSPECTIVE

- Work Style Analysis from the Creative Learning Company
 - www.clc.co.nz
- Special Offer “Two for One” for Conference Attendees:
 - a free WSA–Employee for every WSA–Employee purchased on the above promo code.
 - a free WSA manual e–book for everybody who purchases a WSA–Employee. Use the special promo code NTQ9NBW
 - Offer is valid only until 31/5/2009.

PROTECTIVE MECHANISMS

- Teaching Smart People How to Learn
 - Harvard Business Review May/June 1991
 - From:
 - Auckland City Libraries–search through Ebscohost
 - Or
 - <http://hbr.harvardbusiness.org/1991/05/teaching-smart-people-how-to-learn/ar/1>
- Questioning and Listening Skills
 - Online module from the NHS in Scotland
<http://www.nes.scot.nhs.uk/Courses/ti/Questioning.pdf>

WEB 2.0

- Auckland City Libraries in house learning programme on web 2.0
 - <http://elgar-aclearn.blogspot.com/>
 - www.facebook.com
 - www.flickr.com
 - www.twitter.com
 - www.youtube.com

MANAGING INFORMATION OVERLOAD

- The 4-Hour Work Week–Timothy Ferriss
 - ISBN 978-0-307-35313-9
- Managing Information Overload for Medics and their families
 - 2 day programme at Carringtons Unitec–see sign up sheet in satchel
- Fantastic Software Solutions
 - <http://www.mindsystems.com.au/products/bundles/index.php>
 - Quote Goodfellow on the order

4. TRY NEW WAYS OF THINKING

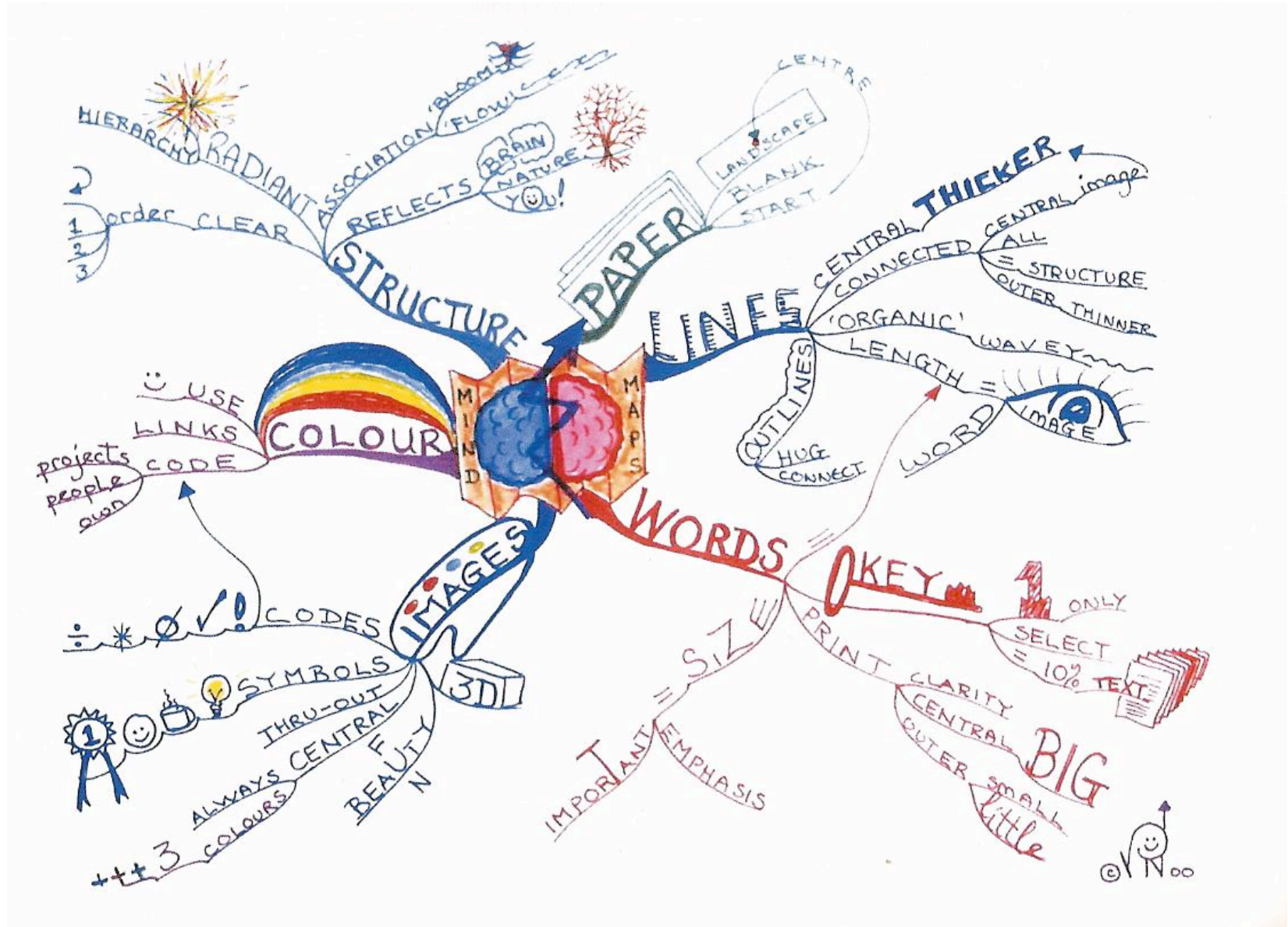
Mindmapping

Range Reading

Creative problem solving

Six thinking hats

HOW TO MIND MAP



HOW TO MIND MAP

What is a Mind Map?

A Mind Map is a powerful graphic technique which provides a universal key to unlock the potential of the brain. It harnesses the full range of cortical skills - word, image, number, logic, rhythm, colour and spatial awareness - in a single, uniquely powerful manner. In so doing, it gives you the freedom to roam the infinite expanses of your brain. The Mind Map can be applied to every aspect of life where improved learning and clearer thinking will enhance human performance.

Originated in 1970 by Tony Buzan, Mind Maps are now used by millions of people around the world - from the very young to the very old - whenever they wish to use their brains more effectively. Similarly to a road map, a Mind Map will:

- Give you an overview of a large subject/area.
- Enable you to plan routes/make choices and let you know where you

are going and where you have been.

- Gather and hold large amounts of data.
- Encourage problem solving by seeing new creative pathways.
- Enable you to be extremely efficient.
- Be enjoyable to look at, read, muse over and remember.
- Attract and hold the eye/brain.

Mind Map Laws

1. Start in the centre with an image of the topic, using at least 3 colours.
2. Use images, symbols, codes and dimension throughout your Mind Map.
3. Select key words and print, using upper or lower case letters.
4. Each word/image must be alone and sitting on its own line.
5. The lines must be connected, starting from the central images. The centre lines are thicker, organic and flowing, becoming thinner as they radiate from the centre.

6. Make the lines the same length as the word/image.
7. Use colours - your own code - throughout the Mind Map.
8. Develop your own personal style of Mind Mapping.
9. Use emphasis and show associations in your Mind Map.
10. Keep the Mind Map clear by using Radiant hierarchy, numerical order or outlines to embrace your branches.

How to Mind Map

1. Turn a large, white sheet of paper landscape, or use a Mind Map pad.
2. Gather a selection of coloured pens, ranging from fine nib to highlighter.
3. Select the topic, problem or subject to be Mind Mapped.
4. Gather any materials, research or additional information.
5. Start in the centre with an unframed image - approximately 6cm high and wide for A4 and 10cm for A3.
6. Use dimension, expression and at

- least three colours in the central image in order to attract attention and aid memory.
7. Make the branches closest to the centre thicker, attached to the image and 'wavy' (organic). Place the Basic Ordering Ideas (BOIs) or chapter heading equivalents on the branches.
8. Branch thinner lines off the end of the appropriated BOI to hold supporting data (most important closest).
9. Use images wherever possible.
10. The image or word should always sit on a line of the same length.
11. Use colours as your own special code to show people, topics, themes or dates and to make the Mind Map more beautiful.
12. Capture all ideas (your own or others') then edit, re-organise, make more beautiful, elaborate or clarify as a second stage of thinking.

MIND MAPS®

USES

Learning
Overviewing
Concentrating
Memorising
Organising
Presenting
Communicating
Planning
Meetings
Training
Thinking
Negotiating
Brain Blooming

BENEFITS

Reduce those 'tons of work'. Feel good about study, revision and exams. Have confidence in your learning abilities.
See the whole picture, the global view, at once. Understand the links and connections.
Focus on the task for better results. Using all your cortical skills attracts your attention.
Easy recall. 'See' the information in your mind's eye.
Be on top of all the details for parties, holidays, projects or any other subject.
Speeches are clear, relaxed and alive. You can be at your best.
In all forms with clarity and conciseness.
Orchestrate all details and aspects - from beginning to end - on one piece of paper.
From planning to agenda, to chairing, to taking the minutes . . . the jobs are completed with speed and efficiency.
From preparation to presentation they make the job easier and much faster.
Having a method to analyse thoughts - almost a 'way-station' for them.
All the issues, your position and manoeuvrability on one sheet.
The new brain-storming in which more thoughts are generated and appropriately assessed.

Mind Map®Reg.TM of The Buzan Organisation.

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MIND MAPPING RESOURCES

- Fuzz2buzz–A platform for Creativity, Community, Content and Collaboration
 - <http://www.fuzz2buzz.com/>
- Buzan Centres Australia and New Zealand
 - <http://www.buzan.com.au/>
- Mindwerx Australia
 - <http://mindwerx.com/portal/content/view/52/368/>
 - Workout for a Balanced Brain by Philip Carter and Ken Russell
 - ISBN 1 86508 666 5

MIND MAPPING COURSES

- Mental Fitness–Age Proof Your Brain
 - 2 day short course at Auckland University
 - <http://www.shortcourses.ac.nz/courses/401/>
 - 26/27 May 2009
- Mental Fitness for Medics and their families
 - 1 day programme at Carringtons Unitec–see sign up sheet in satchel
- Mind Mapping
 - 2 day short course at Auckland University
 - <http://www.shortcourses.ac.nz/courses/177/>

MIND MAPPING BOOKS

- Over 90 titles written by Tony Buzan

SIX THINKING HATS

- Books and training can be found at
 - <http://mindwerx.com/portal/content/view/52/368/>

RANGE READING

- The Speed Reading Book – Tony Buzan
ISBN 056348702 X
 - Covered in Mental Fitness and Managing Information Overload courses
- Keep up with latest ideas and business trends with bookrapperr
 - <http://www.bookrapperr.com/>
 - Quote Goodfellow

5. NEW WAYS OF WORKING

Meeting of the Minds – Half-day or one-day course for teams

BECOME A VALUES DRIVEN TRIBE

- Values Alignment
- Values at Work teaches organisations how to work with personal values in the workplace to increase people's levels of engagement.
 - <http://www.valuesatwork.org/>



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